

Cupertino Coin Press Advertising Policy

The *Cupertino Coin Press* offers a platform for reaching 150 hobbyists and dealers. The advertising policy ensures that all advertisements maintain the integrity of our publication while providing value to both readers and advertisers.

Content Standards

- Advertisements must relate to numismatics.
- Ads must be accurate, respectful, and suitable for a general audience.
- No political, religious, or adult content will be accepted.
- The Editor reserves the right to reject advertising submissions if they do not comply with the standards above.

Format and Submission

- Advertisement layouts must be provided in JPG or PNG format.
- If the advertiser chooses to, they may request that the editor designs the advertisement for them.
- The advertiser must submit ads via email to cupertinocoinclubnewsletter@gmail.com AND cupertinocoinclub@gmail.com by the last Friday of the month for inclusion in the next issue.

- If they are not submitted by then, they will not be included in that issue and instead will be postponed to the next issue.

Cost

- Ads in business card size (3.5"x2") will cost \$5 each, with an extra one-time \$5 charge if the submitter chooses to have the editor design the ad for them.
- All payments must be made in cash or check and in advance and given to the Treasurer either at a Club meeting or at the Club post office box (PO Box 448, Cupertino, CA 95015-0448) unless special arrangements are made.

Disclaimer

- Ad content does not represent an endorsement by the Cupertino Coin Club.
- The Cupertino Coin Club is not liable for the accuracy or reliability of any advertised products or services.

